

GLOBAL MEMBERSHIP APPROACH GMA

2-X1 4th Cabinet Meeting, March 21, 2026

District 2-X1 has a good start this year, having chartered two clubs with a net growth of 28 net new members.

2-X1 Goals for year 2025-2026.

Charter New Clubs....2

Add New Members...364

Maximum Drops.....306

Net New Members....58

Service Goals:

Since we have set the bar high in service from last year, our goal this year is to serve 500,000 people and at least 80% reporting their service activities.

LCIF: Raise \$65,000 for our foundation.

Leadership: All Zone Chairs to undergo training.

2-X1 Membership Status: (March 18, 2026)

Added members..... 251

Dropped Members..... 286

Gain/Loss..... -35

Closing Balance.....2,235

MD-2 Membership Status

Added members....2,482

Dropped Members...2,341

Closing Balance.....21,839

Net Gain/Loss.....+141

Clubs. 2-X1 has chartered 2 new clubs during the first month. Welcome Dallas Gurkha and Dallas Manakamana. *Congratulations, and welcome to our new charter members.*

At the end of first five months, we are on track to accomplish our goals. Dallas Everest has highest net growth with 11 members.

Service: Lions within the district collectively served **over 513,718 people** in the nine months. There were 1,925 service activities and 74,088 volunteer hours contributed. Over 69% of clubs have reported on their activities.

Leadership Training: Club Officers training for Zone Chairs 75%, Club President, Secretary and Treasurer(45%).

LCIF Contributions: District 2-X1 has received \$52,072 towards our foundation during this fiscal year.

2-X1 has dropped 286 members during July-March period. Added 251members for a net of -35. Major drops from Dallas Ace 30, Dallas Buddha 17, Kaufman 15, UTD Infinity 13 and Irving Noon Day 12. This is a reminder to all club President's to use the GMA process, have your club goals by now and implementing it with a plan of action. Complete your SWOT analysis to identify your strengths and areas that need improvement. It is critical to understand why we are losing members in good standing. If you need assistance please contact me, I will be glad to give a presentation on the GMA process.

Members Drop Analysis

The 2-X1 member drop analysis for the first six months indicates we drop members for non-payment of dues 63, Resigned 70, Non- Attendance 44, Other 20, Moved 26, Transfer 31 etc . Dropping due to non-attendance is not a criteria to drop members. Clubs have dropped 51 members who have been Lions for less than a year. We need to keep track of the transfer members (31) where are they transferred and make sure they remain Lions. Club Presidents need to contain these drops and take a hard look how to retain them. .

Current Clubs Status: 2-X1 currently has 13 clubs with <10 members. They need help from the district to rejuvenate these clubs. We have 36 clubs with no membership activity in the last 8 months. Need to conduct membership events. Zone Chairs need to work with these clubs and help them fulfill their financial obligations.

Respectfully submitted

**PDG Vinod Mathur
2-X1 GMA Coordinator
MD-2 and Area 1A GMT Coordinator**