

GLOBAL MEMBERSHIP APPROACH GMA

2-X1 3rd Cabinet Meeting, January 17, 2025

Lead to Serve and Serve to Lead: This is the theme our current International President AP Singh is committed to expanding our service to grow our membership. This philosophy is rooted in the idea that service and leadership are inextricably linked, each strengthening the other. This dynamic relationship is best captured by the dual principles of "Lead to Serve and Serve to Lead".

District 2-X1 has a good start this year, having chartered two clubs with a net growth of 28 net new members.

2-X1 Goals for year 2025-2026.

Charter New Clubs....2

Add New Members...364

Maximum Drops.....306

Net New Members....58

Service Goals:

Since we have set the bar high in service from last year, our goal this year is to serve 500,000 people and at least 80% reporting their service activities.

LCIF: Raise \$65,000 for our foundation.

Leadership: All Zone Chairs to undergo training.

2-X1 Membership Status: (Jan 14, 2025)

Added members..... 192

Dropped Members..... 243

Gain/Loss..... -51

Closing Balance.....2,219

MD-2 Membership Status

Added members....1,972

Dropped Members...1,874

Closing Balance.....21,796

Net Gain/Loss.....+98

Clubs. 2-X1 has chartered 2 new clubs during the first month. Welcome Dallas Gurkha and Dallas Manakamana. *Congratulations, and welcome to our new charter members.*

At the end of first five months, we are on track to accomplish our goals. Dallas Everest has highest net growth with 11 members.

Service: Lions within the district collectively served **over 408,125 people** in the six months. There were 1,508 service activities and 58,591 volunteer hours contributed. Over 61% of clubs have reported on their activities.

Leadership Training: Club Officers training for Zone Chairs, Club President, Secretary and Treasurer was offered in June. Another training session was offered during cabinet meeting.

LCIF Contributions: District 2-X1 has received \$38,829 towards our foundation during this fiscal year.

2-X1 has dropped 107 members in the month of December for a total drop of 239 members during the first half. Our net is -51. Major drops from Dallas Ace 30, Dallas Buddha 17, UTD Infinity 13 and Irving Noon Day 12. This is a reminder to all club President's to use the GMA process, have your club goals by now and implementing it with a plan of action. Complete your SWOT analysis to identify your strengths and areas that need improvement. It is critical to understand why we are losing members in good standing. If you need assistance please contact me, I will be glad to give a presentation on the GMA process.

Members Drop Analysis

The 2-X1 member drop analysis for the first six months indicates we drop more members for non-payment of dues 59, Resigned 52, Non- Attendance 43, Other 20, Moved 26, Transfer 28 etc . Dropping due to non-attendance is not a criteria to drop members. Clubs have dropped 51 members who have been Lions for less than a year. We need to keep track of the transfer members (28) where are they transferred and make sure they remain Lions. Club Presidents need to contain these drops and take a hard look how to retain them. .

Current Clubs Status: 2-X1 currently has 10 clubs with <10 members. They need help from the district to rejuvenate these clubs. We have 36 clubs with no membership activity in the last six months. Need to conduct membership events. There is one club DFW Cyber club on status quo. Zone Chairs need to work with these clubs and help them fulfill their financial obligations.

PDG Vinod Mathur

2-X1 GMA Coordinator

MD-2 and Area 1A GMT Coordinator