

As the district enters the second half of the Lions year, the focus is on not only continuing service but also strengthening clubs through intentional membership retention. While recruitment remains important, retaining current members is essential to the long-term health, stability, and future success of our clubs. The actions taken between now and July 1 will significantly influence both our service impact and overall club vitality.

Membership retention has been identified as a key priority for the remainder of the year. Strong retention occurs when members are actively involved in meaningful service, leadership opportunities are shared, and all Lions feel welcomed, valued, and appreciated. Clubs are encouraged to review their membership lists, identify members who have become less active, and make personal outreach efforts. A phone call, conversation, or invitation to a service project can often make a meaningful difference in re-engaging members. Service remains one of the most effective tools for member engagement and retention. January 3–11 marks the LCI Second Week of Service, focused on Hunger, one of the three official Weeks of Service this year. Participation in this initiative supports progress toward the LCI Club Excellence Award and helps reconnect members with the purpose of Lions service. Visible and impactful service projects continue to reinforce pride and commitment among members.

Clubs are also encouraged to continue working toward the LCI Club Excellence Award by supporting leadership development, encouraging at least 10% of members to complete three courses through the Lions Learning Center, maintaining consistent service reporting, and strengthening overall membership engagement. Ongoing training opportunities help build confident leaders and increase members' investment in their club's success.

Upcoming district events are being promoted as important opportunities for fellowship, motivation, and retention, including the Mid-Winter Conference and 3rd Cabinet Meeting on January 17, 2026, in Coppell; the District Convention on April 24–25, 2026, in Duncanville; and District 2-X1 Lions University on June 21, 2026, to prepare incoming officers for the next Lions year.

As the district moves through the final half of the Lions year, clubs are encouraged to focus on retaining current members, re-engaging inactive Lions, creating meaningful service opportunities, and preparing strong leadership for the upcoming year. District leadership

remains available to support clubs with membership strategies, leadership development, and the Global Membership Approach. Through a continued commitment to service and to one another, the district is positioned to finish the Lions year stronger and more unified than it began.

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Yours in Lionism,

DG Kedar Timalsina

Inclusion in Leadership and Unity in Service

Past President Dallas Everest LC

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