

Here is the Proposed **Lions 2x1 Club Activity Action Plan (March 1 – June 3, 2025)** compiled into an **Action Plan Template** format. This follows the SMART goal structure to ensure clarity, accountability, and execution.

# Lions Club Activity Action Plan (March 1 – June 3, 2025)

## Goal Statement:

Successfully extend and charter new Lions Clubs, enhance membership growth, implement service initiatives, and improve retention efforts through coordinated activities, marketing, and outreach.

## Action Steps & Responsibilities

Action Step	Responsible Party	Required Resources	Start Date	Due Date
<b>Launch Club Extension &amp; Initial Recruitment (March 1-15)</b>	DG Radha, FVDG Kedar, SCVDG Gary, Region & Zone Chairs, PCC John Eads, GMT Chairs Esmeralda & Jim, GET Chair Prakash, GMA Champion Vinod, Cabinet Members & 2x1 Action Team, Suresh Basyal, Thala Raj Panta, Club Presidents	Marketing materials, digital promotion, outreach lists, new club application documents	March 1	March 15
<b>Membership Drives for New Clubs</b>	GMT Chairs Esmeralda & Jim, GET Chair Prakash, Zone & Region Chairs & 2x1 Action Team and cabinet	Recruitment lists, promotional flyers, club prospect lists	March 1	Ongoing
1. (DFW Jeep Lions (Esmeralda),				

Action Step	Responsible Party	Required Resources	Start Date	Due Date
2.DFW Motorcycle Lions (Esmeralda),	members. Suresh Basyal, Thala Raj			
3.Traditional Club in Kemp/Fate	Panta, John Wicker			
(Jim/SVDG Gary),				
4.DFW Cultural Arts Club(Conrad A.)				
5.Waxahachie Family Lions				
(Esmeralda/Prakash)				
6.Brother Bills Club(Wayne/Prakash)				
7.Wylie Lions Club (PCC				
John/Esmeralda),				
8.Mesquite Host Lions Club(PCC				
John/Esmeralda),				
9.DFW Indonesian Lions Club (Nia),				
10.AT & T/DFW Professional Lions Club(DG				
Radha/Prakash),				
11.South Nepalese Lions Club(Prakash/FVDG				
Kedar)				
<b>Induction Ceremony (March 15)</b>	GLT Fred, DG Radha & Cabinet Members, GMT Chairs Esmeralda & Jim, GMA Champion Vinod	Induction materials, membership kits, venue setup	March 1	March 15
<b>Service Project – Build-a-Bed (March 22)</b>	PCC John Eads & PCC John Landrum,GST Virginia, Zone & Region Chairs and 2x1Action Team, LEOS-John Wicker,	Event logistics, volunteer coordination, materials & tools	January 1	March 22

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	Specialty Club Coordinator Suresh			
<b>Down's Syndrome Awareness Day (March 23) Noon to 2pm @PlayGrand Adventures Park</b>	GST Virginia, GET Chair Prakash, Cabinet Members & Action Team, Region Chairs/Zone Chairs	Event setup, promotional materials, partnership coordination	February 1	March 23
<b>2x1 Charter Night for 4 new clubs 5pm @ Irving Hilton Garden Inn</b>	DG Radha, Irving Centennial Lions Club & Dallas Everest Lions Club, Region Chairs/Zone Chairs, 2x1 Cabinet	Event setup, promotional materials, partnership coordination	February 1	March 23
<b>Autism Awareness Day (April 6) Noon to 2pm @PlayGrand Adventures Park</b>	GST Virginia, GET Chair Prakash, Zone & Region Chairs	Community outreach, event setup, service materials	April 6	April 6
<b>2x1 PDGs Dinner</b>	IPDG Prakash PDG's	Event setup, promotional materials, partnership coordination	February 1	March 27
<b>District-Wide Picnic (May 5th – TBD)</b>	DG Radha, FVDG Kedar, SVDG Gary, 2x1 Cabinet, Region/Zone Chairs, LEOS -John Wicker	Venue booking, invitations, event coordination	March 10	May 4th
<b>District-Wide Induction (April 25, Convention Dinner)</b>	DG Radha, FVDG/SVDG GLT Fred, GST Virginia, PCC's John Eads/HJohn Landrum/Joe Montag, GMT Chairs Esmeralda & Jim, GMA Champion Vinod	Membership packets, event setup, guest list	March 10th	April 25

Action Step	Responsible Party	Required Resources	Start Date	Due Date
<b>Lions Ham Radio Recruitment Plan (April – Ongoing)</b>	<b>Conrad San Diego IPDG GET Prakash GMA Champion Vinod &amp; Gloria Mathur</b>	Ham radio club partnerships, recruitment materials, networking outreach	March. 1	Ongoing
<b>District-Wide Food Distribution (May 12th)</b>	GST Virginia, Zone & Region Chairs & Joseph Kyle	Volunteer coordination, food sourcing, logistics	March 10	May 12
<b>Finalizing New Club Charters</b>	DG Radha, FVDG Kedar, SVDG Gary, GET Chair Prakash, GMT Chairs Esmeralda & Jim, GMA Champion Vinod Region Chairs/Zone Chairs PCC John Eads Specialty Club Coordinator Suresh,	Club charter paperwork, membership applications, LCIF approval process	May 1	June 3
<b>Final Club Chartering &amp; Membership Growth Review (June 3 Deadline)</b>	DG Radha, FVDG Kedar, SCVDG Gary, PCC John Eads, GMT Chairs Esmeralda & Jim, GET Chair Prakash, GMA Champion Vinod, Club Presidents, Region Chairs/Zone Chairs	Membership reports, charter confirmation, club assessment	June 3	June 3
1.(DFW Jeep Lions (Esmeralda),				
2.DFW Motorcycle Lions (Esmeralda),				
3.Traditional Club in Kemp/Fate (Jim/SVDG Gary),				
4.DFW Cultural Arts Club(Conrad)				
5.Waxahachie Family Lions (Esme/Prakash)				

Action Step	Responsible Party	Required Resources	Start Date	Due Date
6.Brother Bills Club(Wayne/Prakash)				
7.Wylie Lions Club (PCC John/Esmeralda),				
8.Mesquite Host Lions Club(PCC John/Esmeralda),				
9.DFW Indonesian Lions Club (Nia),				
10.AT & T/DFW Professional Lions Club(DG Radha/Prakash),				
11.South Nepalese Lions Club(Prakash/FVDG Kedar)				
12. DFW Garland Ham Radio/Emergency Preparedness Club (Conrad/Roy)				
<b>Membership Engagement</b>	GMA Champion Vinod, Region & Zone Chairs, Guiding Lions, GLT chair Fred, GST chair Virginia, GMT chairs Esmeralda & Jim	Member Satisfaction Survey Lions Orientation	April 1	June 3 & on-going
<b>Post-Chartering Retention Strategy Implementation (</b>	GMA Champion Vinod, Zone & Region Chairs, Guiding Lions, GLT chair Fred, GST chair Virginia, GMT chairs Esmeralda & Jim	Membership engagement, follow-up surveys, leadership mentoring	June 3	<b>June – Ongoing)</b>
DFW Garland Ham Radio/Emergency Preparedness Lions Club, DFW	DG Radha, FVDG Kedar, SCVDG Gary, PCC John Eads, GMT Chairs	Event planning, club partnerships,	June 3	June 30

Action Step	Responsible Party	Required Resources	Start Date	Due Date
Motorcycle Lions Club, DFW Jeep Lions Club, Traditional Club in Kemp, DFW Cultural Arts Club, Waxahachie Family Lions, Brother Bills Lions Club, Wylie Lions Club, Mesquite Host Lions Club, DFW Indonesian Lions Club, AT & T Professional Lions Club, South Nepalese Lions Club)	Esmeralda & Jim, GET Chair Prakash, GMA Champion Vinod, Club Presidents, Region Chairs/Zone Chairs	recruitment tracking		
<b>Membership Engagement (June – Ongoing)</b>				
<b>Provide Lion Plaque for lion member that recruit 10 members</b>	<b>DG Radha GMT Chairs</b>		July 1	June 30
<b>Lion Plaque for lion member that recruit at least 5 members</b>	<b>Esmeralda &amp; Jim FVDG Kedar SVDG Gary</b>	Print list of winners	@ cabinet meetings & Every Quarter	@ Cabinet Meetings Every Quarter
<b>Certificate of Recognition for club that recruits 2 new members</b>			On going	On going
<b>2x1 Traveling Trophies</b>	<b>DG Radha GMT Chairs Esmeralda &amp; Jim FVDG Kedar SVDG Gary</b>	Print list of winners	@ cabinet meetings & District Convention	@ cabinet meetings & District Convention

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<b>\$500 donation for membership sponsorship incentives</b> <b>5 persons have chance to win \$100 dollars each for Membership recruitment/ sponsorships @ end of this quarter (March 1<sup>st</sup> to June 30th)</b> <b>They will get 1 ticket for each new member recruited and sponsored to be put in raffle.</b> <b>\$1,000 donation for 2 quarters (July to September); (October to December).</b>	<b>GMT Chair Jim Woods</b>	Print list of winners	@ cabinet meetings	Quarterly June 30 September December

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## Assessment & Alterations

- **March Review:** Evaluate initial club extension and recruitment efforts. Adjust promotional strategies if needed.
  - **April Review:** Ensure chartering progress is on track. Modify marketing and retention plans if engagement is low.
  - **May Review:** Verify new club paperwork is complete. Address any final obstacles before June 3 deadline.
  - **June Final Review:** Assess chartering success, retention effectiveness, and implement long-term membership sustainability plans.
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This **Action Plan** ensures clear accountability, structured timelines, and measurable progress for Lions Club expansion and engagement from **March 1 to June 3, 2025**.