

GET Chair PDG Prakash Gautam's Report
Fourth Cabinet Meeting
Report date: March 12, 2025

The DG Membership Team Chair PDG Esmerelda Rodriguez called a Membership/Extension meeting that was attended by several valued Lions on March 10th, and the meeting finalized an action plan. This action plan will be in effect for the next couple of years, if agreed by the coming years team. Here are the details of the action plan, which is also the GET report:

Respectfully Submitted,
GET/PDG Prakash Gautam

Action Steps & Responsibilities

Action Step	Responsible Party	Required Resources	Start Date	Due Date
Launch Club Extension & Initial Recruitment (March 1-15)	DG Radha, FVDG Kedar, SCVDG Gary, Region & Zone Chairs, PCC John Eads, GMT Chairs Esmeralda & Jim, GET Chair Prakash, GMA Champion Vinod, Cabinet Members & 2x1 Action Team	Marketing materials, digital promotion, outreach lists, new club application documents	March 1	March 15
Membership Drives for New Clubs (DFW Jeep Lions, DFW Motorcycle Lions, Traditional Club in Kemp, DFW Cultural Arts Club, Waxahachie Family Lions, Brother Bills Lions Club, Wylie Lions Club, Mesquite Host Lions Club, DFW Indonesian Lions Club)	GMT Chairs Esmeralda & Jim, GET Chair Prakash, Zone & Region Chairs	Recruitment lists, promotional flyers, club prospect lists	March 1	Ongoing
Induction Ceremony (March 15)	GLT Fred, DG Radha & Cabinet Members, GMT Chairs Esmeralda & Jim, GMA Champion Vinod	Induction materials, membership kits, venue setup	March 15	March 15
Service Project – Build-a-Bed (March 22)	GST Virginia, Zone & Region Chairs	Event logistics, volunteer coordination, materials & tools	March 22	March 22

Action Step	Responsible Party	Required Resources	Start Date	Due Date
Down's Syndrome Awareness Day (March 23)	GST Virginia, GET Chair Prakash, Cabinet Members & Action Team	Event setup, promotional materials, partnership coordination	March 23	March 23
Autism Awareness Day (April 6)	GST Virginia, GET Chair Prakash, Zone & Region Chairs	Community outreach, event setup, service materials	April 6	April 6
District-Wide Picnic (April – TBD)	DG Radha, FVDG Kedar, SCVDG Gary, Cabinet Members & Region Chairs	Venue booking, invitations, event coordination	April	TBD
District-Wide Induction (April 25, Convention Dinner)	GLT Fred, PCC John Eads, GMT Chairs Esmeralda & Jim, GMA Champion Vinod	Membership packets, event setup, guest list	April 25	April 25
Lions Ham Radio Recruitment Plan (April – Ongoing)	Conrad San Diego	Ham radio club partnerships, recruitment materials, networking outreach	April	Ongoing
District-Wide Food Distribution (May – TBD)	GST Virginia, Zone & Region Chairs	Volunteer coordination, food sourcing, logistics	May	TBD
Finalizing New Club Charters (Waxahachie Family Lions Club, Traditional Club in Kemp, DFW Cultural Arts Specialty Club, Brother Bills Lions Club, Wylie Lions Club, Mesquite Host Lions Club, DFW Indonesian Lions Club)	GET Chair Prakash, GMT Chairs Esmeralda & Jim, GMA Champion Vinod	Club charter paperwork, membership applications, LCIF approval process	May	June 3
Final Club Chartering & Membership Growth Review (June 3 Deadline)	DG Radha, FVDG Kedar, SCVDG Gary, PCC John Eads, GMT Chairs Esmeralda & Jim, GET Chair	Membership reports, charter confirmation, club assessment	June 3	June 3

Action Step	Responsible Party	Required Resources	Start Date	Due Date
	Prakash, GMA Champion Vinod			
Post-Chartering Retention Strategy Implementation (June – Ongoing)	GMA Champion Vinod, Zone & Region Chairs	Membership engagement, follow-up surveys, leadership mentoring	June 3	June 30
Continued Ham Radio Membership Engagement (June – Ongoing)	Conrad San Diego	Event planning, club partnerships, recruitment tracking	June 3	June 30

Assessment & Alterations

- **March Review:** Evaluate initial club extension and recruitment efforts. Adjust promotional strategies if needed.
 - **April Review:** Ensure chartering progress is on track. Modify marketing and retention plans if engagement is low.
 - **May Review:** Verify new club paperwork is complete. Address any final obstacles before June 3 deadline.
 - **June Final Review:** Assess chartering success, retention effectiveness, and implement long-term membership sustainability plans.
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This **Action Plan** ensures clear accountability, structured timelines, and measurable progress for Lions Club expansion and engagement from **March 1 to June 3, 2025**.