



## 5. MARKETING

The club has publicized its service activities through local media or social media.

Provide a link to where they were publicized: \_\_\_\_\_

Learn more about [promoting your club and activities](#), and learn about the Marketing Award.

### DOES YOUR CLUB QUALIFY FOR THE 5 STAR EXCELLENCE AWARD?

Achieved the Club Excellence Award.

Membership increase of 20% (minimum of five (5) members for small clubs).

Minimum donations of US\$20 per member or US\$1,000 (whichever is less).

Annual service and membership report submitted.

2024-2025 district governor signature\*: \_\_\_\_\_ District: \_\_\_\_\_

District governor member number: \_\_\_\_\_ Date: \_\_\_\_\_

*\*If sent from district governor's registered email, it qualifies as signature on applications submitted electronically.*

**Due by:** August 31, 2025

**Send to:** [clubexcellenceaward@lionsclubs.org](mailto:clubexcellenceaward@lionsclubs.org)

**Awards mailed to:** 2025-2026 district governors

Request to review award eligibility from a disqualified club will be considered only if received at Lions International Headquarters within 12 months after completion of the Lion year, provided that the original application form is already filed at Lions International.



**Lions International**

**District and Clubs Administration**

Lions International

300 W. 22nd St.

Oak Brook IL 60523-8842 USA

[www.lionsclubs.org](http://www.lionsclubs.org)

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