

INSIDE THIS ISSUE:	
Radha's Thoughts	2
Timalsina's Outlooks	4
Global Membership Approach	8
Foundation update	n/a

## *Insights Unveiled: Exploring the World Within Our Newsletter*

**Increasing membership** in the Lions Club is vital for the organization's continued success and impact on local and global communities. As one of the largest service organizations worldwide, the Lions Club has a rich history of volunteerism, philanthropy, and community service. However, to sustain and expand its outreach, the club must attract new members who are passionate about making a difference.

One effective strategy for increasing membership is to leverage social media and digital platforms. In today's digital age, online presence is crucial. By sharing compelling stories, success stories, and impactful projects on social media, the Lions Club can reach a broader audience. Engaging content, such as videos, photos, and testimonials, can inspire potential members to join. Furthermore, hosting virtual events, webinars, and live Q&A sessions can create opportunities for interested individuals to learn more about the club and its mission. Collaborating with local businesses, schools, and community organizations can also boost membership. Partnerships can help the Lions Club tap into new networks and demographics. Joint events, sponsorships, and community projects can raise awareness about the club's activities and attract individuals who may not have been aware of the club's presence in their community. For example, partnering with local schools to organize educational programs or health initiatives can engage parents, teachers, and students, potentially leading to new memberships. Editorial

2024-2025 District 2-X1 Cabinet Officers	
<b>District Governor</b> Radha K Kaphle 469-265-6559 rkkafe@yahoo.com	
<b>Past District Governor</b> Prakash Gautam 972-533-4801 pagu@hotmail.com	
<b>1st Vice District Governor</b> Kedar Timalsina 214-415-7322 kedar1234@gmail.com	
<b>2VDG Gary Vineyard</b> gary_vineyard@hotmail.com	
<b>Cabinet Secretary</b> Tami Kraus 214.642.5756 tamijkraus@verizon.com	
<b>PCT Danny Fletcher(PDG Kathy)</b>	



## DG Radha's Message

**DG Radha K. Kaphle**  
**Dallas Everest**

**August 2024**

### **Greetings Fellow Lions/Leos,**

I want to extend my heartfelt thanks to each of you who attended the District's First Cabinet Meeting on July 20th. I am incredibly pleased with the turnout of Lions and Leos who came out to support our District. Special thanks to the Coppell Lions Club and the Dallas Everest Lions Club for sponsoring the event, including the venue and breakfast, and for your unwavering support. A special thanks to PDG Fred Conger, PDG Bill Smothermon, RC West Thala Raj Panta, DELC President Kedar Baral, Coppell LC President Karen Murray and team, and all fellow Lions and Leos for making this meeting a great success.

I would like to thank PCCs John Eads, Joseph Montag, and John Landrum for leading the oath of office ceremony for our district cabinet and charity leadership teams. Congratulations to all the cabinet members who have committed to these crucial roles within the district. I am always proud of our knowledgeable and supportive past Governors for their unconditional support and guidance.

I also want to thank all the clubs that actively participated in our district service projects at the cabinet meeting, including the **Toiletry Drive** and **Eyeglasses Recycle Project**. These projects were a huge success, and we look forward to continuing with additional service projects at the next cabinet meeting, details of which will be announced separately. Special thanks to GST Coordinator Virginia Lamb and the Service Chairs.

I appreciate JCH Lions Youth Camp President Lion Karen Murray and her team for bringing exchange students from 14 different countries to Texas. Their presence made our Cabinet Meeting more memorable. Thank you to the Leo club officers and the district youth team for coordinating such a fruitful session with them.

## **Mission 1.5:**

Our District is fully committed to supporting **LCI President Fabricio Oliveira's mission** to increase membership to 1.5 million by 2027. I encourage all Zone Chairs and Region Chairs to closely monitor the membership status of all clubs and provide support when needed. Please note that the District Global Action Team, comprising several highly experienced Lions, is always here to assist with every aspect of membership retention and growth.

- **Congratulations to New Clubs and Welcome to District 2-X1:**

July 2024 has been a proud and successful month for us, marked by the chartering of the new "Dallas Badhimalika" Lions Club (sponsored by Dallas Everest) and the new "Irving Everest" Leo Club (sponsored by Irving Everest Lions Club). **Congratulations to the Dallas Badhimalika** Lions Club team, led by Charter President Taraman Dhama, Guiding Lion and Region Chair Thala Raj Panta, and Specialty Club Coordinator Suresh Basyal. Similarly, **congratulations to the Irving Everest Leo Club team**, led by Charter President Hilson Baral, and the Irving Everest Lions Club team, including Zone Chair Rajendra Kunwar, for your time and commitment. Welcome all the new Lions and Leo members to the Lions and Leo family and District 2-X1.

- **Membership:**

Congratulations to all Lions clubs that have welcomed new members. Your service, support, and volunteerism strengthen our district and help us "Make Our Mark" for the next destination.

July has been successful in terms of chartering new clubs (Lion and Leo) and gaining new members. Thank you to **Dallas Buddha, Irving Everest Cent, Dallas Everest, Midlothian, Kaufman, Grand Prairie Host Family, Dallas Oak Cliff, Plano Early, and Coppell** for supporting Mission 1.5. We hope to see even more clubs engaged in positive growth and the mission in August and beyond.

However, we are still losing some members from some clubs. I urge club officers to reach out to those members and encourage their continued support and participation in our great mission.

Club Leaders, if you need any kind of support from the district, please feel free to contact our GMT, GET, GLT, GMA, GST teams, Region Chairs, Zone Chairs, Service Chairs, and Charities team to help your club run smoothly and effectively.

### **Services/Reporting and Lions Portal:**

I hope every club held meetings and service projects in July. However, as of July 29, 2024, only 30% of clubs have submitted their reports in the Lions Portal. Please make sure to submit all of your activities in the system so you don't miss out on credit from LCI.

If you are having trouble reporting in the new Lions Portal, please watch the following 7-minute YouTube video for guidance. Feel free to contact your Zone Chairs, district GLT, VDGs, IT team, or me for assistance.

<https://www.youtube.com/watch?v=P9necUCw84E&t=2s>

### **LCIF Donations and Participation:**

Due to the Lions Portal not finalizing last year's closing data from LCIF, the donations have not yet been updated so far. However, both club and individual donations can still be made regularly, and updates will be posted within August 2024.

### **District Directory:**

Clubs that have not yet received the district directory should contact their Zone Chairs. I am happy to provide it. The directory team has made every effort to ensure accuracy, but if you notice any errors, please send corrections to me or SCC Suresh Basyal so we can update the online version on our website. Some clubs still need to update their officer information in the Lions Portal. Please do so to avoid missing any correspondence from Lions Clubs International and others.

### **Leo Team:**

I would like to congratulate all the elected district Leo officers, including Leo President Sajan Baral of Dallas Everest Lions Club. I appreciate District Leo Chair PCC John Wicker and Co-chair Yasodha Adhikari for their outstanding support to our Leos. Let's work to make our Leo clubs in the district more active and effective, and ensure their service activities are reported in a timely manner.

### **Activities:**

July was a very busy month for me, involving work on the district directory, club visits, and installation and induction ceremonies. I also participated in meetings with the Council of Governors' team, the District Budget Committee, and the Executive Committee. Additionally, I attended trainings and took part in installations and inductions at various clubs, including Dallas North Indo, Plano Collin Nepalese, Richardson Host, Richardson Midday, Dallas White Rock, Irving Everest, and Grand Prairie Host Family. Coordinating new club formations was also a significant part of my month.

On July 27, District 2-X1 successfully conducted the "**Membership Round Table Summit,**" coordinated by GMT Coordinator PDG Esmeralda Rodriguez. It was a great brainstorming session with excellent presentations from our GET, GLT, GMA, GST, and

Specialty Club teams. Thank you to special invitees MD-2 GMA Leader Sheila S. Donnelly, 2-X2 DG Debra Caughron, and PDG Rickey Caughron for joining us.

**Upcoming Events:**

❖ **2nd Cabinet Meeting:**

Our second cabinet meeting will be on October 19, 2024, at 401 S Jackson St., Kaufman, TX 75142 (8 am - 12 pm), sponsored by the Kaufman Lions Club and Central Region (Coordinator: RC George Joseph). More information will be provided soon.

❖ **1st Council of Governors Meeting:**

The first COG meeting will be in Kerrville, TX, from August 1-4, 2024.

❖ **Please check the district website for detailed information for the upcoming events. <https://lionsdistrict2x1.org/>**

Overall, July was a very successful month. I want to thank all Lions and Leos for your great support and service to the community. I wish you all a happy and productive month in August 2024.

***“Your mind has the intellect to lift the world, your heart has the wisdom to better the world, and your soul has the genius to elevate the world.”***

**— Matshona Dhiwayo**

**Yours in service,**

**DG Radha K. Kaphle**

rkkafle@yahoo.com

Dallas Everest

***“Serve with Passion, and Lead with Action”***



## **Timalsina's Outlook**

### **Greeting Lions,**

I want to express my gratitude to all of the clubs and club members that attend our first cabinet meeting on July 20th. We had an incredible turnout and I look forward to our future meetings. As always Lion Karen Murray and her kids stole the show. Meeting with the kids from JC Hyer Lions Youth Exchange and hearing from them will always be an incredible memory not only for the kids but for the district as well. So a big shout-out to Youth Camp Chair Karen for always leading the charge for this special event. In addition, thank you to all of the clubs that participated in the district's service projects at the cabinet meeting. I am very grateful for GST Coordinator Virginia Lamb and the service chairs for all of their hard work and efforts organizing the projects. Lastly I want to give a big thanks to the Coppell Lions Club and Dallas Everest Lions Club for their help ensuring everything ran smoothly and efficiently. In addition a big congratulation to all of the newly elected leadership at the meeting.

As many of you may already be aware, we received an approval for only a new Lions Club as well as a new Leo Club. I want to give my regards to DG Radha for this achievement. I know this achievement will be one of many for this district. I look forward to working with these new clubs and be open to assisting them as needed.

Lastly, I want to bring attention to everyone on the importance of reporting. In order for us as a district to be able to obtain a certain zone, it is a necessity for Region Chairs, Zone Chair and clubs to record and report their service activities to the Lions Portal. I hope that everyone is keeping up-to-date with their reports.

I look forward to going to Kerrville for the Council of Governors meeting the weekend of August 4th and meeting with the international family as well as the MD-2 family. I hope to see familiar faces as well.

Yours in Lionism,

1st VDG Kedar Timalsina  
Dallas Everest Lion Club  
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***Vineyards Voice***  
***2nd Vice District Governor***  
***Gary Vineyard***

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Hello Lions and welcome to August. My visits to the different clubs in July were amazing. Watching the installation of officers and new members was very organized and energizing.

Our 1st cabinet meeting on July 20 was a big success with much needed training for club officers. Congratulations to the district cabinet and leadership teams that were inducted by our legendary leaders. A highlight for me was greeting the foreign students involved in JC Hyer Lions Youth Exchange introduced by youth camp leader Karen Murray. She does an outstanding job with these young men and women.

Youth Camps and Exchange (YCE) has programs all around the world and is designed for young people between the ages of 15 and 22 to create and foster a spirit of understanding among peoples of the world. By providing an avenue for global fellowship, the YCE program aims to help youth initiate, grow and maintain international relationships promoting cultural education and international peace. August is a busy month for many families as school begins for students and the Council of Governors has their 1st meetings in Kerrville. Many cities will participate in back to school events to help students prepare for the upcoming year. Lions clubs across the district will team up with their cities to help ensure the needs of their communities are met. I'm so very proud to be a part of such an amazing organization.

I would also like to invite the district and club officers to join our Executive Council Meeting on August 14th from 6:30-8:00pm via Zoom.

I look forward to reporting back to you in September!

2VDG Gary Vineyard  
Midlothian Lions Club – Director  
gary\_vineyard@hotmail.com  
Lead well, Serve ALL!



*Prakash's View*  
***GET Chair, PDG Prakash Gautam***  
***Plano Collin Nepalese Lions Club***



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Greetings, fellow Lions!

I am delighted to see the progress of District 2-X1 in every field – membership, service, and leadership, in July 2024. I know it will take some time to update the LIF contribution by the LCI, and I believe the LIF contribution is progressing, as well. Although Lions Year 2024-2025 has just started, I have seen remarkable progress of several Clubs; this progress justifies the reasons to be proud of our District.

The District has already chartered a specialty Club and currently in the process of Chartering another specialty club – what an incredible achievement! I congratulate the sponsoring clubs and all the Lions Leaders who are engaged in the chartering process. I have been in continuous communication with the District Governor about bringing new clubs into the district from new ethnic communities and from the corporate environments (set up new club in the larger corporation/offices). We are on it; however, it will take some time to materialize the plan. I will be attending the "Nurturing a Culture of Growth: MISSION 1.5 Summit" in Orlando, Florida from July 9 to July 11. I hope this Conference will help us bringing new clubs in our District.

Let us work together and support the District Governor to achieve all the District Goals of 2024-2025. Together we can, and together we will!  
I wish you all a very pleasant and memorable August 2024!

Best Regards,  
Lion Prakash Gautam





***Fred's Findings***  
***PDG Fred Conger***  
***Coppell Lions Club***



[fred.conger@verizon.net](mailto:fred.conger@verizon.net)

Congratulations Immediate Past District Governor Prakash! What a great year!

Welcome District Governor Radha, this is also going to be an awesome Lion year.

The new Lion Portal brought a lot of changes. If you missed the June 8th Lions University leadership event you can join the upcoming Zoom President, Secretary, and Treasurer training sessions. The Portal will be demonstrated in several of the courses.

Check the District web page [www.lionsdistrict2x1.org](http://www.lionsdistrict2x1.org). The dates are July 9th (Treasurer), 10th (President), and the 11th (Secretary). A link will be sent to your incoming officers to join if they didn't attend LU.

I hope that your club has or will soon establish club goals to support the district's goals which in turn support LCI's goals. Clubs need action plans defining how to accomplish and meet those goals to be successful.

Upcoming leadership opportunities include Zone Chair Training on Saturday July 13th. There will be learning opportunities at the July 20th Cabinet Meeting at First United Methodist Church Coppell.

All incoming club officers should watch the Training Videos which are found in the Lion Portal. These are very informative on how to use this new interface.

Any questions? Call or email me to assist.

PDG Fred Conger

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[fred.conger@verizon.net](mailto:fred.conger@verizon.net)

## Esmeralda's Express News

***PDG Esmeralda Rodriguez***



**GMT Chair Esmeralda Rodriguez had the honor of inducting two new members and doing installation of Grand Prairie Host Family Lions Club 2024-2025 Officers, Recognitions at Family Social Event along with DG Radha Kaphle.**



Lions District 2x1 conducted the first Membership Round Table Summit of a three part series on Saturday, July 27<sup>th</sup> with thirty participants. It was held at Seareinas Event Center in Grand Prairie from 10 am to 1pm to address issues our District 2x1 and clubs are facing and brainstormed strategies needed to be utilizing for retention of membership, recruitment of new members, club extension, club excellence/global action team, engaging service and reporting, membership satisfaction, specialty clubs, communications and sharing our stories. Thank you to summit presenters and round robin facilitators PCC John Eads for being MC and presenting and facilitating on rebuilding on rebuilding and reactivating small clubs; GST chair Virginia Lamb presenting on service and service reporting ; GLT chair PDG Fred Conger presenting on Club Excellence and Global Action Team and facilitating on service reporting; GMA Champion PDG Vinod Mathur presenting on Global Membership Approach Process; GET Chair Prakash Gautham presenting on Club Extension/Building new clubs; 2x1 Specialty Club Coordinator Suresh Basyal for presenting on Specialty Clubs and Branch Clubs; GMT Co-Chair Jim Wood for presenting and facilitating on Club Planning for Membership; and Dr. Nia MacKay and President Debbie Goodwin for facilitating Icebreaker Activity; and Dr. Nia MacKay for facilitating Communications and Sharing our Stories of Service. Big thanks to DG Radha Kaphle, SVDG Gary Vineyard for their attendance and

# Esmeralda's Express News

***PDG Esmeralda Rodriguez***



support. Thank you to MD2 GMT Chair Sheila Donnelly, 2x2 DG Debra Caughron and PIS PDG Rickey Caughron for joining us at the summit. A special thanks to Presidents, Membership Chairpersons, District Leaders and Lions that attended and we look forward to the next summits in November 23<sup>rd</sup> and March 22<sup>nd</sup>. The date for November 23<sup>rd</sup> Summit will be changed to an earlier date due to Thanksgiving holiday.



## REWARD &

# RECOGNITION



**Traveling Trophies: for club with highest number in membership growth; service reporting; and LCIF donation**

<p><b>Individual:</b> Recruit 10 or more new members will be awarded lion head plaque</p> <p><b>Clubs:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Recruit <b>at least 2</b> new members, will be awarded a 'Growth Champion' certificate of recognition</li> <li><input type="checkbox"/> Recruit 5 or more new members: will get 'Growth Champion' banner patch</li> <li><input type="checkbox"/> Increase service opportunities; service reporting; leadership opportunities</li> <li><input type="checkbox"/> Sharing your lions service success</li> </ul>	<p><b>Regions/Zones:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Increase number of members and clubs</li> <li><input type="checkbox"/> Rebuild clubs with 20 or less members</li> <li><input type="checkbox"/> Increase attendance of leadership to cabinet meetings, zone meetings, executive council, district conference and convention.</li> </ul> <p><b>District:</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Increase fellowships and engaging service</li> <li><input type="checkbox"/> Increase membership-retention/recruitment. service and leadership</li> <li><input type="checkbox"/> Increase recognition</li> <li><input type="checkbox"/> Increase sharing success stories of service</li> </ul>
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**Let's**

**Go,**

**Let's**

**Grow!**

## Dallas Founder Lions Club: International Gavel Travel to Carlow Lions Club, District 133, Ireland

Nia MacKay, PhD

Lion Mickey and Nia MacKay went and spent a week in Dublin, Ireland to pickup their daughter, Lion Anissa MacKay, a Camp Leader at Discover Ireland Youth Camp in Dublin and Waterford. On Sunday, July 7, 2024 on the way to Dublin's City Center, we met Frank Mulvey and his wife, Bridgett, at the bus stop. When we explained our visit, they said that they are member of Carlow Lions Club. What a small world! We introduced ourselves and Lion Frank would arrange a meeting with his club members in Carlow, a one-hour trip by train from Dublin.

On Wednesday, July 10, 2024 we were invited to meet with Carlow Lions Club members at the Fairoaks Hotel in Carlow. The meeting was attended by PDG John O'Donovan (far left), PP Frank Mulvey (2011, 2nd left) and PP Pat Doody (2004, 2nd right), plus two other esteemed members of the club. Lion Pat, is a Charter Member of the club (ca 1977) and he's still an active member of the club. Lion Anissa met PDG John for the first time at the 'Discover Ireland,' which held from June 17 to July 6, 2024. The Camp Director, Lion Eoin Kehoe, is a past president of Carlow Lions Club.

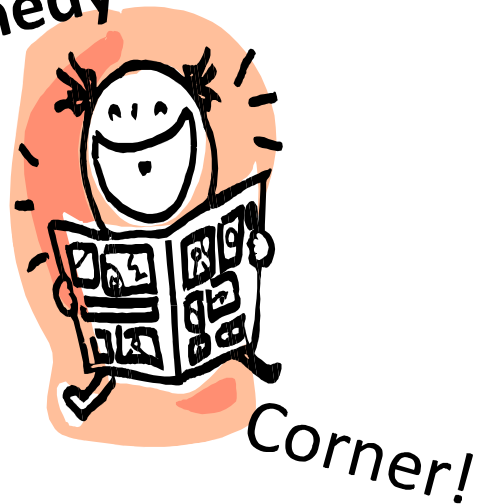
Carlow Lions Club's major fundraising project is 'Book Sale to Help Local Charities,' inside the Elaine Curtis Shop in the Potato Market, Carlow. Thousands of donated books (from bookstores and publishers) were sold at this month long event. The services they do include created and distributed an 'emergency information' pill box for seniors, especially those who have illnesses, promote diabetes awareness by publishing and giving away 'Diabetes Awareness' book mark pamphlets, as well as hosting international YCE every year.

Their first club meeting was held at the Fairoaks Hotel-where we had the pleasure of meeting them, and continue until today on every 1st Monday of the month. We exchanged projects we served and some mementos (various district's pins from us and banners from them).

It's a great day to be Lions!



Comedy



*How does NASA organize a company party? They planet.*

If you have an item for the *Lions Link*, please email it to:

**biu101@yahoo.com**

**no later than 20th of the month  
inclusion in the next edition!**

Don't Miss the

**DEADLINE!**

**Visit Lions Clubs  
International online @  
lionsclubs.org**



**texaslions.org**

**www.lions2-x1.org**

## Lions Code of Ethics

**TO SHOW** my faith in the worthiness of my vocation by industrious application to the end that I may merit a reputation for quality of service.

**TO SEEK** success and demand all fair remuneration or profit as my just due, but to accept no profit or success at the price of my own self-respect lost because of unfair advantage taken or because of questionable acts on my part.

**TO REMEMBER** that in building up my business it is not necessary to tear down another's; to be loyal to my clients or customers and true to myself.

**WHENEVER** a doubt arises as to the right or ethics of my position or action towards others, to resolve such doubt against myself.

**TO HOLD** friendship as an end and not a means. To hold that true friendship exists not on account of the service performed by one to another, but that true friendship demands nothing but accepts service in the spirit in which it is given.

**ALWAYS** to bear in mind my obligations as a citizen to my nation, my state and my community, and to give them my unswerving loyalty in word, act and deed. To give them freely of my time, labor and means.

**TO AID** others by giving my sympathy to those in distress, my aid to the weak, my substance to the needy.

**TO BE CAREFUL** with my criticism and liberal with my praise, to build up and not destroy.