



# Troubleshooting Guide for Clubs

---



This guide identifies common club issues and provides resources with potential solutions.

## Overall club operations effectiveness

- Plan for Your Club's Success – Use this [planning guide](#) and [PowerPoint](#) to discover your club's strengths, ways to improve and new opportunities that will help your club grow and thrive! Planning forms help develop a vision, assess your club's needs and organize your plan for successful implementation.
- Your Club, Your Way! – This [guide](#) will help you customize your club meetings to better suit the needs and lifestyles of your club members. It includes a simple, fun exercise to help determine which elements of your meeting to keep and what to change, as well as a process for phasing in change!
- Club Quality Initiative – A strategic planning tool to help clubs identify opportunities for improvement. Change is critical for each club. By understanding our current operation, identifying areas that may be improved and taking measured steps to accomplish our goals, every club can be even better! This [guide](#) provides five unique steps to initiate change.
- Learn more about Team Motivation, Promoting Innovation and Valuing Member Diversity through the [Lions Learning Center](#).

## Our Members are Not Engaged or Our Club is Losing Members

### Members skip meetings

- Ensure member communications are being sent a week prior and a day prior to the meetings.
- Ask your members by using the How Are Your Ratings [survey](#). The [administrative guide](#) provides directions on how to conduct the survey, determine the results and create an action plan.
- In the [Club Quality Initiative](#), complete *Assessment 3: Excel in leadership development and club operations*
- Have club leaders complete the [Member Satisfaction Guide](#)

## Members don't participate in meetings

- Use [Your Club, Your Way!](#) for new meeting ideas
- Get your whole club involved by participating in the [Club Quality Initiative](#)
- Learn more about Team Motivation, Promoting Innovation and Valuing Member Diversity through the [Lions Learning Center](#)
- Schedule a variety of activities for your club and communicate them with a [Club Activity Calendar](#)

## Members argue in meetings

- Visit the [Lions Learning Center](#) and explore courses available in Conflict Resolution and Teambuilding

## We don't know why members drop out

- The [Membership Satisfaction Guide](#) addresses common issues of why members leave and has a former member questionnaire you can use to learn why your members have left your club.

## We don't do meaningful service projects

- Conduct a [Community Needs Assessment](#) and discover new ways to serve
- Share our [Service Impact Stories](#) and solicit ideas for new service projects
- Complete *Assessment 2: Revitalize your club with new service opportunities* in the [Club Quality Initiative](#) for ideas

## Our club does not attract new members

### Our club is not well known

- Choose from [30 Marketing Ideas](#) to help promote your club
- Take our [Lions Learning Center](#) course on Public Relations
- Review the Social Media resources available from [Lions SMiLE](#)
- View the [Marketing Chairperson Webpage](#) for more ideas, tools and resources

### Our members do not know how to ask people to join us

- At a club meeting, ask which [Benefits of Membership](#) are most important and have members craft their own Lion [elevator speech](#)
- Share the [Our Story](#) handout and the [Just Ask! Recruiting Guide](#) with your club members
- Deliver a [Recruitment](#) presentation and ask members how to best adapt it for your community
- Check the [Club Membership Chairperson e-Book](#) for additional ideas and resources

### Our club does not know how to grow

- Distribute copies of the [Lions Make a Difference](#) brochure and ask for membership growth ideas
- Develop an outreach plan with the [Just Ask! Recruiting Guide](#)
- Prepare for a successful membership growth event with the tools on the [Membership Growth Event](#) webpage

## More young adult members would benefit our club

- The [Young Lions Recruiting Guide](#) will help young adults find the club and membership type that best appeals to their needs and service interest
- Visit the [Young Lions webpage](#) to help discover the variety of membership and club types for Young Lions, including ideas for revitalizing club operations to attract younger members
- The [Become Involved Become a Lion](#) video highlights young adults speaking about why they became a Lion, the benefits of membership and types of service projects clubs are involved in

## Guests come to meetings, but do not become members

- Create a welcome plan for prospective members who come to a meeting and discuss how each club member can contribute
- Share the [LCI Fact Sheet](#) and [Benefits of Membership](#) flyer with prospective members
- Learn more about conducting a great meeting with the [Lions Learning Center](#) courses on Meeting Management and Public Speaking
- Ensure your club is focused on valuable service with the [Community Needs Assessment](#) and the [Club Quality Initiative](#)

## Our club has leadership issues

### No one wants to take leadership positions

- Hold a club discussion about the value, expectations and benefits of being a club leader
- Start a mentoring program where each club leader actively trains their replacement throughout their year
- Contact your GLT district coordinator and request an [Emerging Lions Leadership Institute](#)

### Our leaders stay in the same position year after year

- Encourage club leaders to practice succession planning as encouraged in the [Club President/Vice President e-Book](#)
- Take the Succession Planning training course in the [Lions Learning Center](#)

### Our leaders don't know their roles

- Encourage all club officers to become familiar with the [Club e-book](#) specific to their positions
- Encourage incoming officers to attend the training offered by your District
- Make sure club officers know about the Club Officer training available to them through the [Lions Learning Center](#)
- Develop a [Club Activity Calendar](#) to help leaders prepare for annual organizational activities



District and Club Administration  
Lions Clubs International  
300 W. 22<sup>nd</sup> Street  
Oak Brook, IL 60523-8842 USA  
[www.lionsclubs.org](http://www.lionsclubs.org)  
Email: [clubofficers@lionsclubs.org](mailto:clubofficers@lionsclubs.org)  
Phone: (630) 468-6890